

# BRAVO Newsletter

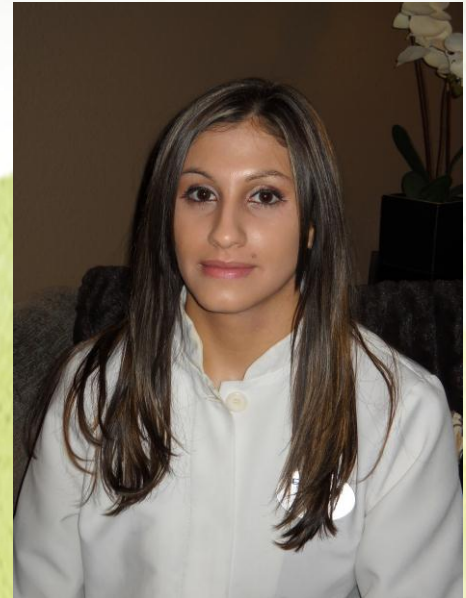


## Nationwide Recognition!!!

Bravo Salon & Spa will be featured in  
the January 2012 edition of  
**SALON TODAY 200**  
As one of the  
**TOP 200 salon/spas**  
in the **NATION!!!**

SALON TODAY 200 examines all of the best management practices that contribute to a salon's success. This year's applications included 11 different competition categories including Growth, Recruitment and Training, Compensation & Benefits, Advanced Education, Retention & Referral Programs, Customer Service, Marketing, Retail and Merchandising, Technology, Environmental Sustainability and Philanthropy.

We are ecstatic to be one of only 4 Salon/Spas chosen in the state of Wisconsin and to be recognized as one of the top 200 in the nation!!!



## Meet Sonia!

As a graduate of the Esthetician Program at WITC in Rice Lake, Sonia joins us at Bravo with a fresh perspective in skin care.

*"I have always had a passion for this industry. It continues to grow and has endless possibilities..."*

When asked which spa service is her ultimate favorite to receive, Sonia shares, *"A good Chemical Peel is a great way to resurface your skin. I love being able to see and feel instant results!"*



Sonia adds, *"I use Vital C Hydrating Eye Recovery Gel because the skin around the eyes is thinner and shows signs of aging before the other areas. It also improves dark under eyes and smells great!"*

**Hours of Operation**  
**Mon-Thurs. 9:00 AM – 8:00 PM**

**Friday 9:00 AM – 6:00 PM**  
**Saturday 9:00 AM – 3:00 PM**

**715-552-3200**



## New from Aveda

### *Invati*

solutions for  
thinning hair

97% naturally derived

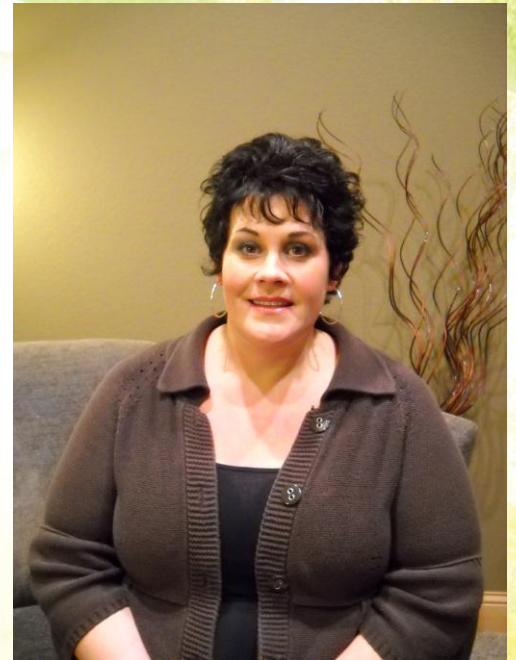
Reduces hair loss by 33%

Tap the wisdom of Ayurveda—the ancient healing art of India—with *densiplex*, an invigorating blend of Ayurvedic herbs, including turmeric and ginseng, that helps power *invati*.

### COMING NEXT ISSUE

- Meet Allison
- Be a Water Warrior!!!

New in 2012 from OPI...The **Nicki Minaj** collection



## Meet Erika!

With over 17 years of experience, and certification in Hair Color Training for Aveda Color, Erika is a valuable asset to our team at Bravo!

*"I didn't choose this industry...it chose me. It was fate...it's in my DNA."*

From cutting hair in her dorm room during college, to doing hair and make-up for prom, Erika has always found a way to do what brings her the most joy – things relating to beauty.

When asked what her favorite service at Bravo is, Erika replied, *"I love a good massage!"*

Erika's recommends trying **Anti-Humectant Pomade** and **Smooth Infusion** Aveda products. *"I like these products to tame this crazy hair of mine!"* - Erika



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[www.Bravosalonspa.com](http://www.Bravosalonspa.com)